

Jim's Water and Woods News

Just Add Water

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Pool News Tip:

Renew your test reagents yearly to make sure you get accurate readings. Remember that substantial investments in your backyard rely on accuracy of those readings to protect it and save \$\$\$.

Easy as 1,2,3

Regular swimming pool maintenance is really very simple when you use the BioGuard 3-step program. Once the water is balanced and stabilized, it is kept in shape with three basic steps.

Step 1: Sanitize to kill bacteria continuously with BioGuard stabilized chlorine. This protects swimmers and keeps your water in shape. Stabilized chlorine means you won't have to add as much of it as often. Check with us for the proper one to use in your pool.

Step 2: Remove wastes and sparkle the water with BioGuard Burnout or Burn Out 35. This treatment, sometimes referred to as "shocking the pool" is applied every two weeks, after heavy usage and after rainstorms. What this treatment does is

keep the water sparkling by removing soluble wastes such as cosmetics, perfume, perspiration, suntan lotions and urine. These wastes reduce the effectiveness of your stabilized chlorine and cause your water to become dull and cloudy and subject to algae infestations. This simple treatment will clear these wastes from your pool water overnight.

Step 3: Prevent algae with BioGuard Back-up algae inhibitor. Overnight, algae can turn your pool into a swampy green mess. Before your pools green, there will be about 30 million algae per ounce of pool water. Prevention of algae in your pool water is what Back-up is all about. For pool owners with automatic covers or indoor pools we recommend BioGuard Algae All 60 for algae prevention. See **Jim's Water & Woods, Inc.** for

advice on what pool.

Optimizer

No single pool or spa product can do everything for every pool. Most of them are designed for very specific reasons: to balance water, kill and control bacteria and algae, oxidizes organic wastes, increase water clarity or prevent stains. But one product – BioGuard Optimizer – cuts across many of those lines and performs a range of important functions to increase your chemical efficiency and to enhance your pool's water quality. Optimizer enhances chemical effectiveness by creating an environment that is less conducive to the growth of algae. This is achieved by reducing the water's level of carbon dioxide, an important source for algae growth in pools. Not only does this reduce the occurrence of





Eco-Matic Salt System, Polaris Cleaners and Water Testing



nagging algae problems, but it also reduces operating costs. Optimizer works in Salt, Chlorine and Biguanide pools and requires only minor and infrequent additions after the initial application. Ask one of the pool and spa care professionals at **Jim's Water & Woods, Inc.** how optimizer can help make your pool clearer and more affordable.

Come on in, the water is Fantastic!!! That is what you'll be saying when you install a salt water system in your pool or spa from **Jim's Water & Woods, Inc.!!!!** No eye burn, no green hair and no chlorine smell. Just silky smooth water that needs no chlorine, algaecides or shock treatments. With the Eco-Matic or Ace salt system you could be enjoying crystal clear virtually maintenance free and just for pennies a week!!!! Call or stop by for more information on these great systems.

Need a new Pool Cleaner? Get cash back! Simply purchase a new Polaris pool cleaner and pocket some extra cash.

Become the owner of one of the most powerful and advanced pool cleaners in the world. Call us today to see if the cleaner system you want qualifies for a money back rebate. Because of its highly engineered drive train and vacuum system, the Polaris roams the pool bottom and climbs pool walls, vacuuming, sweeping and scrubbing any size or shape gunite, fiberglass or vinyl-lined pool. Even under a pool cover, you'll notice that other pool cleaners tend to get stuck in tight places. The Polaris has internal back-up timers to automatically free themselves from nooks and crannies, so they just keep on cleaning with out interruption. The exclusive Polaris design works with your pool equipment. Polaris Vac-sweeps are designed to work in harmony with your pool system. You'll love the fact that your pool is cleaner and your chemicals are more effective then before. Polaris cleaners are powered by clean water returning to your pool which allows it to distribute filtered, heated, treated water throughout your pool for better circulation and chemical effectiveness. This also frees your filter to do its

primary job, to polish the water.

Bring us a water sample. To pinpoint a problem with your pool or spa, Jim's Water & Woods, Inc. provides free computerized testing for your Chlorine, Salt, or Baquacil pool. To serve you most efficiently, we need about a quart of water, and the following information: gallonage of the pool or spa, type of finish, type of filter system and type of chemical program being used. Testing takes approximately 15 minutes and is done on a "First come first served" basis. We will do everything we can to accommodate our out of town customers in a timely manner. However, during the early season opening rush we cannot make any guarantees.

